Centennial Celebration Update
“Hear Ye, Hear Ye”

We are excited as we approach the long talked about and highly anticipated “Centennial Celebration”. September 18, 2022, Grand Ole’ Lake Worth Community High School will celebrate the beginning of the “100th year of continuously educating students, and providing services to the youth and families which it serves. We are just short 5 months from the GRAND CELEBRATION! With this in mind, we have begun the first, and one of the most important parts of this occasion; advertising and educating our students about what this means, and getting the news out to our neighbors, and the general populous.

We have begun notification of this feat by posting banners all around our campus, and on fences surrounding our school. The overarching goal of this strategic marketing piece, was to not only introduce the event, but evoke inquiries and conversations from our students. With the banners being in “eye-view” all over our campus, students are doing just that.

I had shared the vision of posting/advertising the upcoming event with some of the faculty and administration of our school, as well as with our Alumni Foundation board members, and they were excited. Educating our students is paramount. So, I thought the best “startup” technique to do this would be by a “silent yet powerful means” ...using written words.

I was beyond thrilled when Mrs. Tracey Bailey, Assistant Principal, shared that, “STUDENTS ARE ASKING WHAT DOES THIS MEAN? WHAT ARE THESE BANNERS FOR?"

I thought, “Gee, was I ever encouraged. The banner posting plan was working. We are forever grateful and extremely appreciative to PYRA eleven 30 Apparel, Mr.
David Guise, School and Team Specialist, for donating all of our spectacular initial set of banners. The banners are serving the advertisement purpose very well! Again, we are so thankful to them.

In addition to the banner advertisement, we also have an upcoming television interview with TV Anchorwoman, Tania Rogers, to do a pre-celebration publication story. Mrs. Rogers has requested specific individuals to participate in the interview: Old School/New School individual perspectives. Mr. Harold and Dr. Helen Gilmore (old school) has graciously accepted to participate, as well as our senior student foundation member ambassador (new school). Our Principal, as well as a couple of other interviewees will participate. We are super excited about this.

As shared in one of our previous articles, in honor of this extraordinary landmark, the “100th Anniversary of the “One and Only Lake Worth Community High School”, we still have the “Centennial Celebration Brick Sale” ongoing. As a means to raise scholarship money for students of Lake Worth High School, Mr. Dave Cantley, the founder and organizer of the Dollars for Scholars Scholarship fund, started the brick sale idea many years ago.

The notion had begun to lose popularity so Mr. Cantley posed a motion to cancel the project. I asked if we could give it a little more time, and he said yes; write up a proposal as to how we could benefit from them. The thought of the upcoming 100-year mark came to mind. So, I presented the idea of a “Centennial Celebration Brick Sale”. He bought it, and offered a motion to accept to Board Members; all agreed. Thus, the renaissance of the brick sales. Our hope is to continue to generate funds for our Dollars for Scholars Scholarship Program as well as funds for Alumni Foundation to continue to support needs of student programs, extra-curricular activities, teacher educational ideas/student benefitting endeavors, as well as other appropriate allocations, to continue giving.

As cited in an aforementioned editorial, three years ago, the LWHS “Dollars for Scholars/Alumni Foundation reached the $1,000,000.00 mark in awarding scholarships for students at Lake Worth Community High School. Mr. Harold Gilmore and the Alumni Foundation organized a phenomenal event to celebrate this momentous accomplishment. It took many events, activities, and fundraisers to reach this incredible accomplishment. Moving forward, we will carry on the brick sale to continue to raise money for the students of Lake Worth Community High School. As we approach the Centennial, we have many plans to raise even more
funds. Our hope is to reached $3,000,000.00. With your help and participation, “We Can”.

We are calling on members of every graduating class, parents/families of current or former students, former students who have made tremendous marks {in entertainment, politics, sports etc.}, educators who have taught at LWCHS, our City, businesses in our city and surrounding cities, and “All” who SIMPLY LOVE LWCHS, to help us continue to raise money by purchasing a brick or as many as you would love to. SPREAD THE WORD!!! love to. You can personalize your brick to notate yourself or commemorate a loved one. It is your choice! Our goal is to carry on the business of raising funds to provide financial support to qualifying graduating students in pursuit of their post high school endeavors. To join in this “Centennial Celebration Countdown”, click on the link below or, visit our Lake Worth High School Alumni Foundation page at lwhsalumni.org to purchase your brick today! “SPREAD THE WORD”. Go Trojans!

“Centennial Celebration Contribution”

$100 for 100 Years Brick Sale Fundraiser

For your contribution, you will receive the size paver below and you may have it monogramed, as you like {within the guidelines noted below the sample paver ...ex: name, year of graduation etc.} Purchased item is a

4” x 8” paver

14 characters (including spaces) per line

3 lines maximum of text

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