

Northern Shores Elementary School

6701 Respass Beach Road
Suffolk, VA 23435
757-923-4169

October 21, 2020

Dear NSES Parents and Students,

Our school's United Way Awareness Campaign will be held the week of October 26- October 30. As you know, the United Way of Hampton Roads is responsible for assisting many in our community with help for the homeless, adult literacy programs, affordable child care programs, and healthcare. Numerous other charities are affiliated with the United Way and the important work they do.

Fun, virtual activities are planned for the student campaign as we are "United by Passion, United with Purpose." Students may choose to participate in any or all of the themed dress-up days. Please make sure your child is wearing **school appropriate attire** every day for their live meetings.

Monday, October 26 will be Pinky Promise day. Students may dress in pink to raise awareness for Susan G. Komen for the Cure, through the United Way.

Tuesday, October 27 is Red Ribbon day. Students may dress in red to raise awareness for drug and violence prevention.

Wednesday, October 28 is Pajama Day. Students are invited to wear their favorite pajamas.

Thursday, October 29 will be Sports Day. Students may dress to represent their favorite teams (including hats).

Friday, October 30 is Storybook Character Day. Students may dress as their favorite book character.

Although this is an awareness campaign, please use this as an opportunity to give to others throughout the week. Opportunities for students to give to others in need are always valuable lessons. Thank you for your support!

Janet Alexander and Brittany Howerton
United Way Campaign Coordinators