



WORKPLACE BANKING EDUCATION

IMPROVE EMPLOYEE FINANCIAL WELLNESS

Many employees stress about their finances— emergency savings, managing debt, funding education, or investing for their future. This stress reduces workplace productivity, increases absenteeism and ultimately impacts your bottom line.

Georgia United’s Workplace Banking program provides holistic financial education as a benefit to your employees. Through a series of interactive learning activities designed to help individuals manage their money and prepare for their financial future, we can help your organization increase employee financial confidence and deepen employee loyalty.

PROGRAM WORKFLOW

Engage

Provide best-in-class online financial education to your employees

Evaluate

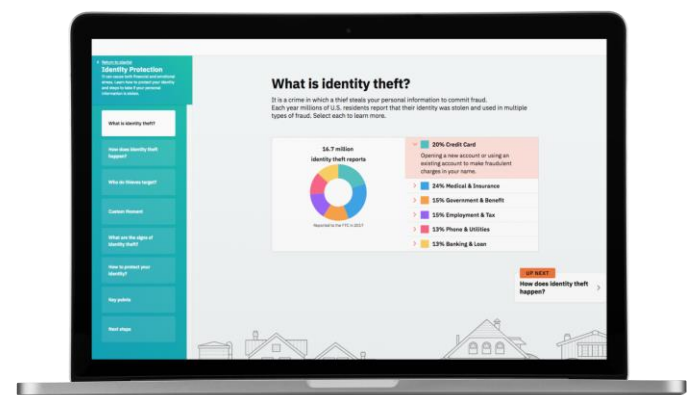
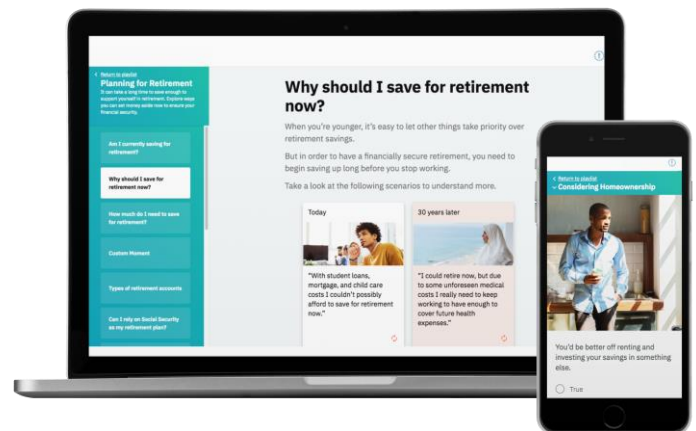
Collect aggregate employee usage data and determine relevant topic areas for in-person workshops

Inform & Educate

Invite Georgia United reps to deliver in-person workshops to your employees and collect data for your HR team

Connect

Post-workshop, employees can review additional materials online and share content with their families



PROGRAM BENEFITS

Online Financial Education



- 250+ digital microlearning moments across 50+ topics such as budgeting, building emergency savings, understanding credit scores, identity theft protection, and planning for retirement
- Bite-size highly focused lessons (3-6 minutes each)
- Interactive, engaging & mobile-first
- Available in English & Spanish

In-Person Workshops



- Georgia United will lead targeted and effective workshops based on employee priorities identified in the online financial education program
- In-depth workshop topics range from budgeting to home ownership to retirement and more
- Pre-workshop and post-workshop assessment surveys track employee knowledge gain

Data and Insights



- Collect insights into the overall financial health of your organization
- Use this data to address employee financial well-being, reduce workplace stress and deepen employee loyalty

Promotional Materials



- Print and digital signage to promote the program to employees
- Template email campaigns and social media messages to drive program usage

To learn more about providing financial education to your employees through Georgia United's Workplace Banking program, visit:
https://gucu.everfi-next.net/?show=registration&cq_bank=NCSS