

MEET OUR FITNESS CENTER MANAGER



Greetings,

As the new Fitness Center Manager, I want to share a little background about myself with anyone I have or have yet to meet.

Oak Creek has been home to me for my entire life. My parents Greg and Marlene are both from Wisconsin and have been married for over 40 years. Alongside my older brother Travis, I grew up in a household centered on faith, family, and baseball.

My work career began in 2009 when I had the privilege of working as a batboy for the Milwaukee Brewers alongside my brother, who has been with the organization for 15 years and counting. He is currently the Minor League Clubhouse Manager at their Spring Training facility in Maryvale, Arizona.

All the way from Parks and Rec T-ball to D3 Basketball at Carthage College, and minor league baseball games every summer to working for the Milwaukee Brewers, my life has revolved around sports and being active. My desire to be a part of the Fitness industry began with my brother's transformation story. He worked one-on-one with a personal trainer that helped him achieve over 80 pounds of weight loss. I became inspired to change lives through exercise after seeing the positive impact it had on his life. My own transformation started in 2011 when I began lifting weights following my final season of collegiate basketball. Having the opposite problem of not being able to gain weight, I became motivated to gain what he lost (not literally).

During my Senior year of college in 2014, I started my first internship here at the South Milwaukee Fitness Center. After graduating from UW-Parkside with an Exercise Science degree, I became a Certified Strength and Conditioning Specialist through the National Strength and Conditioning Association. One month later, I began working at the Wisconsin Athletic Club Downtown. For six years I worked in a number of different roles from Personal training to Membership Sales with the WAC before returning to the South Milwaukee Fitness Center in July of 2020. Just six years after my first internship, things have come full circle as I now have the opportunity of being the Fitness Center Manager where it all started.

Adam Voss